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## **DISSEMINATION PLAN**

### **ERASMUS + DARE PROJECT**

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## 1. Introduction

The objective of the Dissemination Plan is to suggest activities to be performed in order to transfer knowledge about the project and deliver its outcomes, processes and ideas to a wide and diverse audience. Evidently, dissemination plan is crucial for increasing the project's impact and sustainability.

When speaking about dissemination, it is important to distinguish between three different aims of dissemination: awareness, understanding and action.

*Dissemination for Awareness* means allowing people to be aware of the project, activities and outcome. Creating such an awareness of project's work involves building an identity and profile within the relevant community.

*Dissemination for Understanding* more directed to a specific groups/audiences that are addressed with dissemination since they can benefit from what your project has to offer. It will be important, therefore, that these groups/audiences have a deeper understanding of the project's work.

*Dissemination for Action* refers to a change of practice resulting from the adoption of products, materials or approaches offered by the project. Target groups/audiences are those who are in a position to "influence" and "bring about change" within their organisations. These are the groups/audiences that will need to be equipped with the right skills, knowledge and understanding of the work in order to achieve real change. This type of dissemination has the potential to influence the sustainability of the project, that is, the possibility that the project's activities will continue after the project ends and its impact.



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This Dissemination Plan (DP) will be revised and approved by DSC (DARE Steering Committee) no later than the 2<sup>nd</sup> CM in Achva College, June 2016. Once established, this mechanism will be used by partners throughout the project at all levels in order to engage people from different communities with the project's aims, underlying ideas, activities and results.

**Deadline: 30-05-2016**

## **2. Dissemination Team Group**

A leading force (Dissemination Lead Force --DLF) composed by representatives from *KTU, GACE, Shota Meskhia State Teaching University of Zugdidi, Achva Academic College and Sapir College* has been set to prepare a methodological tool with proposed activities deliver and transfer the project's ideas, activities and outcomes. This DP will be developed as part of general management structure relating to WP5, thus the project manager (Dr. Galit Caduri, Haifa University) will review the work carried out by the DLF and provide her input/suggestions regarding DP. In addition, project manager will be regularly updated on the status of activities by the DLF. Project coordinators, staff involved will update the online report (annex I) on a monthly basis about activities carried out at their Universities.

The DLF will have regular meetings for every 3 months. It will discuss regularly issues concerning the dissemination of project at distance (e-mail, Skype, videoconference) and in project management meetings and annual events.



### 3. Main tasks to be carried out within WP4 (Dissemination & Exploitation)

	Tasks	Who's responsible?
4.1	Development and maintenance of Project Website and social media	Sapir College
4.2	<p>Organisation of round tables, talk-shows and conferences. Local and Regional dissemination to professional organizations and NGOs that work with the target group (within or beyond the HEI). 1-2 a year starting from the second year.</p> <p>1. Organisation of round tables, talk-shows and conferences :</p> <p>a. <b>National</b> dissemination (2 within each country)</p> <p>b. <b>International</b> dissemination: Participation in International conferences or organizing international workshops and meeting that present DARE's program and preliminary results.</p>	All partners
4.3	Elaboration and distribution of guidelines and videos for prospective students belonging to identified target groups	IL and GEO partners
4.4	Preparation of handbook and article for international publication with best practices observed (2 papers)	KTU

### 4. Special rules for dissemination

1. For international dissemination:

If the dissemination occurs in partner countries (IL and GEO) international conferences, only the prior permission from the coordinator is needed to insure that DARE's program is the main focus of the presentation.

If the dissemination event is in one of the PROGRAM EU DARE countries, then the coordinator must be given the name of the conference, location, title of presentation in order that she can get prior permission from Brussels' officer.



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From new guidelines:

*'The main target groups of dissemination activities should be in the Partner countries. In order to reach as many target groups as possible the activities should take place in project beneficiaries' partner countries. However, it is not excluded that some dissemination is carried out in the Programme countries. For this last case prior written authorisation from the Agency is required of Brussels'.*

Each institution can participate in international dissemination (e.g. conference or provide international workshops that promote DARE's program through dissemination.) from slight modification of their budget lines. If partners plan to make changes, they need to get prior approval from the coordinator.

### **5. How to report on dissemination activities?**

For reporting needs, an online chart will be posted on DARE's website. This chart is a shared document which will be updated regularly by partners.



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<b>DARE HEI</b>	<b>Date and time</b>	<b>Nature of Dissemination Within the HEI, Regionally, Nationally, Internationally</b>	<b>Purpose Awareness; Understanding; Action</b>	<b>Target Group</b>	<b>What is being disseminated (description, sample program, results, planned activities, etc.).</b>	<b>Methods used for dissemination (lecture, workshop, publication, digital/online etc.) and number of participants.</b>	<b>Who is disseminating</b>	<b>Title of disseminati on activity</b>	<b>Comments (evaluation, outcomes, or link to dissemination event)</b>
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